



mind
OUT

Winter Appeal



LGBTQ mental health service

Why we're needed



Having mental health issues can be one of the most debilitating and frightening experiences you can have. Sometimes it's hard to get out of bed, let alone hold down a job, a relationship or a home.

You may feel alone and afraid, others find it hard to understand and many actively discriminate against you; and for some of us it all gets too distressing and we think about ending our lives.

It's hard to deal with mental health issues – but can be even harder if you're facing discrimination because you're lesbian, gay, bisexual, trans or queer as well.

The stats

- Half of LGBTQ+ people (52%) said they've experienced depression in the last year.
- One in eight LGBTQ+ people aged 18-24 (13%) said they've attempted to take their own life in the last year.
- Almost half of trans people (46%) have thought about taking their own life in the last year and 31% of LGB people who aren't trans said the same.

Stonewall, 2018

MindOut is the mental health service run by and for lesbians, gay, bisexual, trans, and queer people.

We work to improve the mental wellbeing of LGBTQ communities and to make mental health a community concern.

We offer a range of services including peer support groups, peer mentoring, advocacy, online support, counselling, workshops and befriending.

The reality of Christmas for our service users

Winter and the lead up to Christmas can be a particularly difficult time for our community.

LGBTQ people are faced with additional challenges to their mental health including:

- Social Isolation and loneliness
- Family issues
- Relationship breakdowns
- Grief and loss
- Financial stress

For winter, we will stay open to support you over the Christmas and the New Year holiday.

We know this is a vulnerable time for LGBTQ communities.

We rely on the generosity of people that believe in our mission to support LGBTQ people with mental health challenges and wellbeing.

Please join us in this work.

#mindoutforwinter

How you can help

Bring the spirit of giving to your workplace this Christmas!
Organise a festive fundraiser and support MindOut by raising more together. The possibilities are endless.



Take on the '12 days of Christmas Giving' challenge: each day, engage in activities like sponsored Santa walks, bake sales, or Christmas carolling to raise funds.



Give the gift of kindness this Christmas: dedicate a donation to MindOut in honour of your loved ones, or your secret Santa gift.



Host a festive fundraiser, hold a gingerbread house decorating contest or a Christmas jumper runway day.



Host a private Christmas dinner and raise funds with a silent auction or raffle.



Party with purpose: ticket your staff Christmas party to donate to MindOut. Does your company match fund?



Donate via Payroll Giving or create your own Just Giving fundraising page to share with your friends online!

#mindoutforwinter

Your impact

Working together to support LGBTQ+ mental wellbeing

Social Impact: Your contribution will directly impact the lives of LGBTQ+ people with mental health. Together, we can create meaningful change and improve the well-being of our community members.

Brand Visibility: No Pink washing! By partnership with us, your company will be recognised for a meaningful, authentic commitment to the LGBTQ+ community. We offer extensive media coverage, showcasing our corporate partners' commitment to social causes.

Employee Engagement: Engage your employees in our charitable activities. Volunteering opportunities and participation in our events can boost team morale, foster a sense of pride, and enhance your company's workplace culture.

Tax Benefits: Often, your donation is tax-deductible, offering a practical financial advantage while supporting a worth-while cause.

Bespoke Partnerships: Every partnership is bespoke and designed to suit your organisations needs. We are flexible and open to tailor partnerships that align with your company's values and objectives. Whether it's sponsoring specific events, creating cause-related marketing campaigns, or funding particular projects, we can accommodate your preferences.

Let's talk about:

- Bespoke training - ask for our training menu
- Lunch and Learn sessions with one of our specialists on an awareness date of your choice
- Features on our website with spotlight articles and blogs
- Branded announcement of our partnership across social media
- Priority access for your team to join MindOut's Pride celebrations
- Opportunities to pilot new projects in collaboration with our service users

Your impact

Your donation isn't just money;
It's a lifeline.



£2,000

would fund 50 counselling sessions for individuals

£4,000

would pay for 4 months of peer support and befriending service

£6,000

would pay for 6 months of our suicide prevention peer group

£10,000

would pay to recruit and train 10 online chat support volunteers

£15,000

would pay for our peer support groups for LGBTQ people aged 50+ for one year

£20,000

would pay for both our suicide prevention peer support groups with volunteer support for one year

How to donate

To set up your own Just Giving page:

www.justgiving.com/campaign/mindoutwinterappeal

To make a donation through our website, head to

www.mindout.org.uk/winterappeal

To make a direct payment, or talk to us about anything else, email:

✉ fundraising@mindout.org.uk